

Kutztown University, Pennsylvania Small Business Development Center Lead Office, October 2019 – A lean study was developed to determine options for the state’s Small Business Development Centers to increase direct consulting and education while streamlining administrative functions and fostering collaboration throughout the network. The Institute put forth multiple recommendations to address these matters.

The University of Scranton Living Wage Study – Many families in Northeastern Pennsylvania face significant economic challenges yet do not meet the poverty threshold, and are therefore ineligible for many assistance and support services. The Institute conducted a 2016 study of economic insecurity in the region and determined how much families of various sizes must earn in order to live both modestly and comfortably. Recommendations for improving such security were provided as well. This study was updated in 2019.