

HOW YOUR VOICE MATTERS

Census Data's Impact on Our Community

WHO CARES ABOUT THE CENSUS?

YOU should!

The federal government uses the data from the U.S. Census to determine how much funding a state will receive for social service programs as well as how much representation your area will have in the government.

If you are not counted in the Census, your community and neighborhood could be negatively impacted!

WHY IS THE CENSUS IMPORTANT?

The U.S. Census tries to count everyone in the nation. These counts show which communities are disadvantaged or need help. The census will also be used to decide how much government funding is provided to communities and programs that help people. In 2015, Pennsylvania received more than \$26.7 billion from 16 federal programs where money is distributed based on census data about the population.

What does this mean?

With Census data, the federal government, state government, and others will be able to:

- Identify the needs of communities and determine what kinds of support people need
- Properly fund programs in education, health, housing, social services, and infrastructure
- Work to end discrimination against vulnerable populations
- Help policymakers identify solutions to current and future community issues

Does any of this affect you, your children, your family, or your community?

Make sure you and your family are counted in the 2020 Census. Participate in this brief survey so that the government can fund programs and make other decisions based on an accurate count of the population.

“2020 Census: Counting Everyone Once, Only Once, and in the Right Place”

THE CENSUS AFFECTS LOCAL NEEDS

Without a proper count of the population, the government does not know where funding is needed most. *That is why it is important for you to participate!*



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