



A partnership among Keystone College, King's College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Wilkes-Barre, The Commonwealth Medical College, University of Scranton & Wilkes University

## Data and Research

The Institute prepares customized economic, demographic, health, social, education, and labor market information reports for an industry or geographic area.

The Institute has prepared hundreds of demographic profiles of communities, counties, and regions; economic profiles; local employment and unemployment reports; occupation and industry employment trends and projections; wages and earnings; industry profiles; workforce and education data; health statistics, and social service data.

The Institute reports include data tables, in-depth analysis, and a summary of trends and key findings. We can also provide custom maps to show geographic patterns in the data. Data provides the foundation for informed decision making. The Institute's data and customized analysis is critical for making strategic decisions.

The Institute utilizes public and proprietary data sources:

- Community Commons
- EMSI, Inc.
- Internal Revenue Service
- Pennsylvania Department of Labor & Industry
- Pennsylvania Department of Health
- Pennsylvania Department of Public Welfare
- Policy Map
- US Bureau of Economic Analysis
- US Bureau of Labor Statistics
- US Census Bureau
- US Department of Housing & Urban Development



The Institute also conducts surveys, polls, focus groups, and interviews to gather data.

The Institute has served the following types of clients:

- Existing employers comparing regional wages.
- Post-secondary education institutions evaluating education offerings and programs.
- Companies looking to expand/relocate evaluating local workforce capabilities.
- Economic developers for planning and marketing purposes.
- K-12 educators looking to expand comprehensive career readiness programs.
- Chambers of Commerce providing information to their members and/or for program development.
- Non-profit and public organizations needing data for grant proposals or programming.



**The Institute** for Public Policy & Economic Development is a partnership of nine colleges and universities in northeastern Pennsylvania. The Institute's managing partner is Wilkes University.

Since its inception in 2004, The Institute has worked on nearly 200 research and data requests, 100 client projects and over 50 community based research studies for business and industry, non-profits, governments, and institutions in several states.

The Institute's services include:

- Market and Feasibility Analyses
- Indicators – Indexes
- Community Health Needs Assessments
- HUD AI Studies
- Economic Development Strategies
- Economic and Tax Impact Studies
- Industry Studies
- Workforce Studies
- Education Studies
- Economic and Demographic Profiles
- Policy Analysis and Program Evaluation Support
- Research Validation and Peer Review
- Site Selection Research
- Arts & Culture Studies
- Tourism Strategic Plans
- Comprehensive Plans
- Asset Maps

Research areas include:

- demographics
- economic development
- community/downtown development
- education
- energy
- health and healthcare
- housing
- infrastructure
- innovation indicators
- indicators
- land use
- public safety
- planning
- land use
- tourism and arts & culture
- transportation
- workforce development

Contact The Institute ([info@institutepea.org](mailto:info@institutepea.org)) to discuss your data needs and receive a quote.