

The INSTITUTE for Public Policy & Economic Development

Volume 10 Issue 3

Spring 2014



Office Moves

In January, our Wilkes-Barre office was relocated to 85 South Main Street, Wilkes-Barre, PA 18701. This new building is jointly shared with the Wilkes University Small Business Development Center. Our Scranton office has been relocated to The University of Scranton, St. Thomas Hall.

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Committed to
research
and analysis
leading to
economic
development in
Pennsylvania

Client Activity

We have been working with several clients in the past few months, Below, you will find profiles of the work.

Columbia-Montour Counties — In conjunction with Public Financial Management, The Institute is preparing a shared services study.

The Commonwealth Medical College—TCMC's Reach HEI program, a multi-tiered regional program designed to encourage careers in health care has been in operation for three years utilizing federal funding. The Institute conducted a program evaluation for the grant and data collection for use in preparing funding packages for program continuation.

The Wright Center for Graduate Medical Education—TWC is a graduate medical education program based in Scranton providing residencies in several states. The Institute manages their survey tracking system and prepared several independent studies for use in program evaluation and scholarly publications.

Ufberg Law — The purpose of this study was to complete an economic analysis of a regional manufacturing firm by analyzing the direct, indirect, and induced impact on the region. The objective was to provide an independent evaluation of economic impact of the firm's operations.

United Way of Susquehanna County — The purpose of this project is to secure primary data through several methods and synthesize with secondary to identify an impact model for the United Way Susquehanna County strategic plan.

In the next issue—The Institute will highlight other clients including Wyoming County.

Interdisciplinary Faculty-Student Research Symposium

The Institute for Public Policy & Economic Development convened its Seventh Annual Northeastern Pennsylvania Faculty and Student Interdisciplinary Research Symposium on Monday, April 14, 2014. For the first time, it was held in conjunction with King's College Global Landscape Conference. Bindu Vayas, Ph.D., served as coordinator for King's GLC. There were over twenty presentations from faculty and students representing our affiliated colleges and universities. Dr. Beth Admiraal, King's College served as The Institute 2014 Academic Advisory Chair.

The Best Faculty Paper Award (left) was awarded to faculty members at The Commonwealth Medical College, Marywood University, and The University of Scranton— John Szarek, Karen Arscott, Debbie Zielinski, Deirdre Spelman (in photo), Diane Shea, Antonio Pellegrino, Mary Triano, and Wendy Manetti. The Best Student/Faculty Paper Award (left) was awarded to a group from The Commonwealth Medical College— William McLaughlin, Paul DePietro, and Elchin Julfayev.



(Left to right: Beth Admiraal, Teri Ooms, Deirdre Spelman)



(Left to right: William McLaughlin & Paul DePietro)

An abstract of the scholarly research will be published in late June 2014.

Indicators Report & Regional Forum

The 2014 Lackawanna & Luzerne County Indicators Report and Regional Forum will be on Thursday, May 22, 2014. Special reports from our task forces will include Housing, Public Safety, Energy, Jobs, Economy & Economic Development, Education and Workforce Development, Health and Healthcare and Planning, Land Use, Transportation, and Infrastructure. Our Keynote Speaker will be Henry J. Amoroso of HJA Strategies. Mr. Amoroso is the newly hired financial consultant for the city of Scranton. He has recently served as a budget consultant for the city of Newark and represented the Vatican in land use transactions.



HJA Strategies is a boutique strategic consulting firm that provides a unique and comprehensive package of services for government, business, and non-profits. Specializing in managing periods of transition, working with clients to offer a thorough and fine-tuned road map to move from distress to steady and strong growth. Specific expertise in: board development, fundraising, governance, macro strategy and narrative development, relationship management, and tactical execution.

A practicing attorney, Mr. Amoroso practices primarily in the areas of civil litigation and transactional law. He concentrates in commercial transactions, contractual disputes and business advice. He also represents school boards and public agencies providing counsel and as a litigator.

Mr. Amoroso is a member of the faculty at Seton Hall University, Stillman School of Business, and lectures to corporations and business groups on business and legal issues. He has published extensively on business and legal topics and is also a lecturer for the New Jersey bar review.

The **INSTITUTE** for
Public Policy & Economic Development

A partnership among Keystone College, King's College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Wilkes-Barre, The Commonwealth Medical College, University of Scranton & Wilkes University

THURSDAY, MAY 22, 2014

**2014 Lackawanna & Luzerne County
Indicators Report & Regional Forum
Featuring Keynote Speaker Henry J. Amoroso**

Price: \$50 [On-site: \$55] **Time:** Registration Begins 8:30 am / Program 9:00 — Noon
Location: Mohegan Sun Casino Convention Center — Salon B & D
Wilkes-Barre, PA

Registration includes:

Breakfast

Indicators Presentation

Indicators Report (\$30 value)

Special Reports on: Housing, Public Safety; Energy; Jobs and Economy; Education and Workforce Development; Health Care and Planning, Land Use, Transportation and Infrastructure
Keynote: Henry Amoroso

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Submit Registration Forms and Payment by: May 20, 2014

Fax: (570) 408-9854

Mail: The Institute- 85 South Main St. Wilkes-Barre, PA 18701

For inquiries, call 570.408.9850 and ask for Nimifa Patel—patel@instituteipa.org

Please note: No refunds will be issued after May 1, 2013

Intern Update

The Institute would like to thank our spring 2014 interns for all of their hard work throughout the semester. We wish them the best in all of their future endeavors!

University of Scranton

Nicholas Bergara
Michael Neal

King's College

Nicholas Jallat
Timothy Martin
Sean Ziller

Wilkes University

Mark Vancosky
Terry Warren
Nicholas Wilkens

If you are interested in a competitive internship, please contact Research Assistant Nimita Patel for eligibility criteria at patel@institutepea.org or via phone at 570-408-9850



Wells Fargo supports The Institute. Wells Fargo has been an ongoing supporter of the Institute Task Force work.

Picture from left: David Kowalek, Wells Fargo Business Banking Manger; Laurie Schwager, Vice President Commercial Relationship Manager; Teri Ooms, The Institute; and Wells Fargo Regional Vice President Greg Collins

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Locations in Scranton & Wilkes-Barre, PA

*Mailing address:
85 South Main Street
Wilkes-Barre, PA 18701*

The Institute provides research, technical assistance, and facilitation and convening services to the private and public sector to:

- analyze components for regional prosperity
- create state and local government development strategies
- market studies
- feasibility studies
- impact reports

Research areas include:

- demographics
- economic development projects and planning
- community development
- education
- workforce development
- health and healthcare
- best practices
- innovation indicators
- economic indicators
- tourism and arts & culture

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