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**Wayne Pike Workforce Alliance December 2014**—Preparation of a market study to determine the needs and interests of Wayne and Pike County residents and businesses with regard to post secondary education and training programs.

**Nicholson Heritage Association July 2013** – The purpose of this study is to identify the benefit of the re-use of the historic building as a community center for residents to gather, visitor’s center to promote tourism, and a gateway to the Viaduct Valley Way Scenic Byway.

**Lacawac Sanctuary Foundation March 2014**—Preparation of a market study to determine the importance of the Lacawac Sanctuary and the Environmental Research and Education Consortium and beneficial development opportunities in the region. The purpose of this study is to identify several shared programs with existing hotels and resorts that would draw more people to the area for special events, tours, or programs.

**Jewish Community Center October 2011** — Preparation, deployment, collection, and analysis of multiple surveys and a regional competitive analysis designed to evaluate the feasibility of expanded programming.

**Workforce Wayne CTC Market Study October 2009**—Preparation of a market study to identify whether or not a Career and Technology Center would flourish in Wayne and Pike Counties for secondary, post secondary education. Multiple surveys, interviews, and secondary were used for the analysis and recommendation.



**Greater Wilkes-Barre Chamber of Business & Industry Apartment Study October 2009** — Preparation of a market study of multi-family housing units in several Luzerne County communities.

**Bloomsburg University Foundation-Higher Education Needs Assessment July 2009** — Preparation of an education needs assessment and feasibility study prepared for a four county region in Central Pennsylvania. Research involved intercept surveys, electronic surveys, key informant interviews, and the development of an existing program matrix and business assessment. Analysis, findings, and recommendations were prepared for Bloomsburg University to develop a strategic plan to address opportunities and gaps.

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**Wilkes-Barre Scranton Penguins Semi Professional Sports Team Market Analysis June 2007** – The market analysis included focus groups, online surveys, and analysis of teams and markets similar in size. Recommendations and an implementation plan were prepared.



**Luzerne County Strategic Tourism Marketing Plan June 2006** — An overview of Luzerne County and the economic implications of being considered a destination for visitors. Assets catalogued and strategies developed for attracting visitors to the county with an emphasis on quality of place and recreational opportunities.

**Hazleton Performing Arts Center/Amphitheater Project: Feasibility Study-Competitive Analysis October 2005**— Foundation research identified potentially competitive venues should a Hazleton Performing Arts Center /Amphitheater be developed and a review of the potential markets to be served by adding such a venue. A complete feasibility and market study were recommended to identify risks and return on investment through direct, indirect, and induced benefits.



**Exeter Property Development Feasibility Study April 2005**—An initial feasibility study for a residential property development located in the Borough of Exeter. The property development consisted of three phases—one phase every two years, with each phase consisting of the construction of 77 new town homes. The study identified anticipated revenue and costs for the Borough of Exeter.

**Volunteers In Medicine Clinic (VIM) October 2004**— Preparation of a market study to determine whether or not there was a need for primary and preventative care to serve the uninsured and underinsured in Luzerne County. Cost to emergency rooms used to serve non-emergent conditions was included in the evaluation. Upon the determination that this vehicle was needed, a feasibility study was prepared.